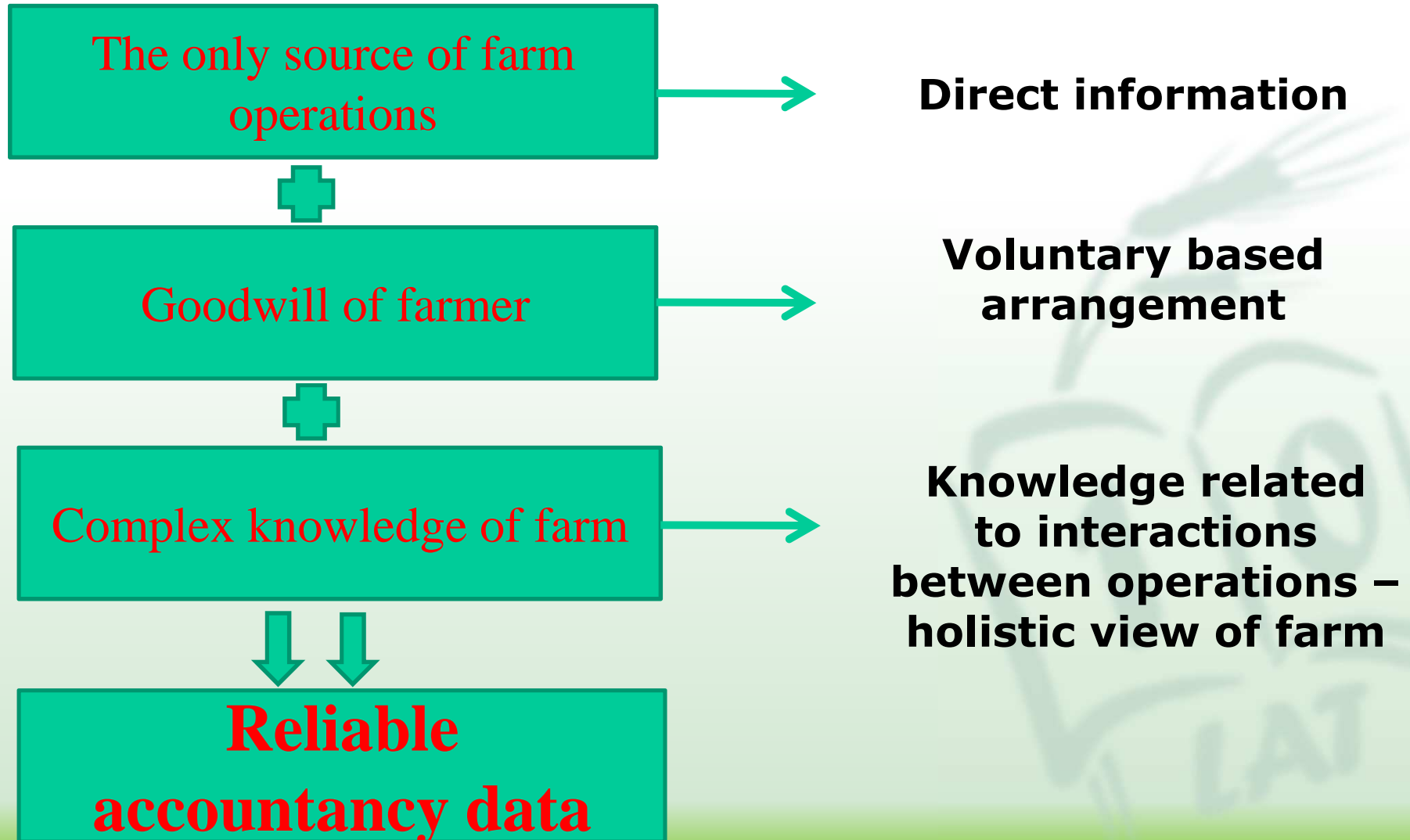


FADN accountancy and farm management support – Polish experience

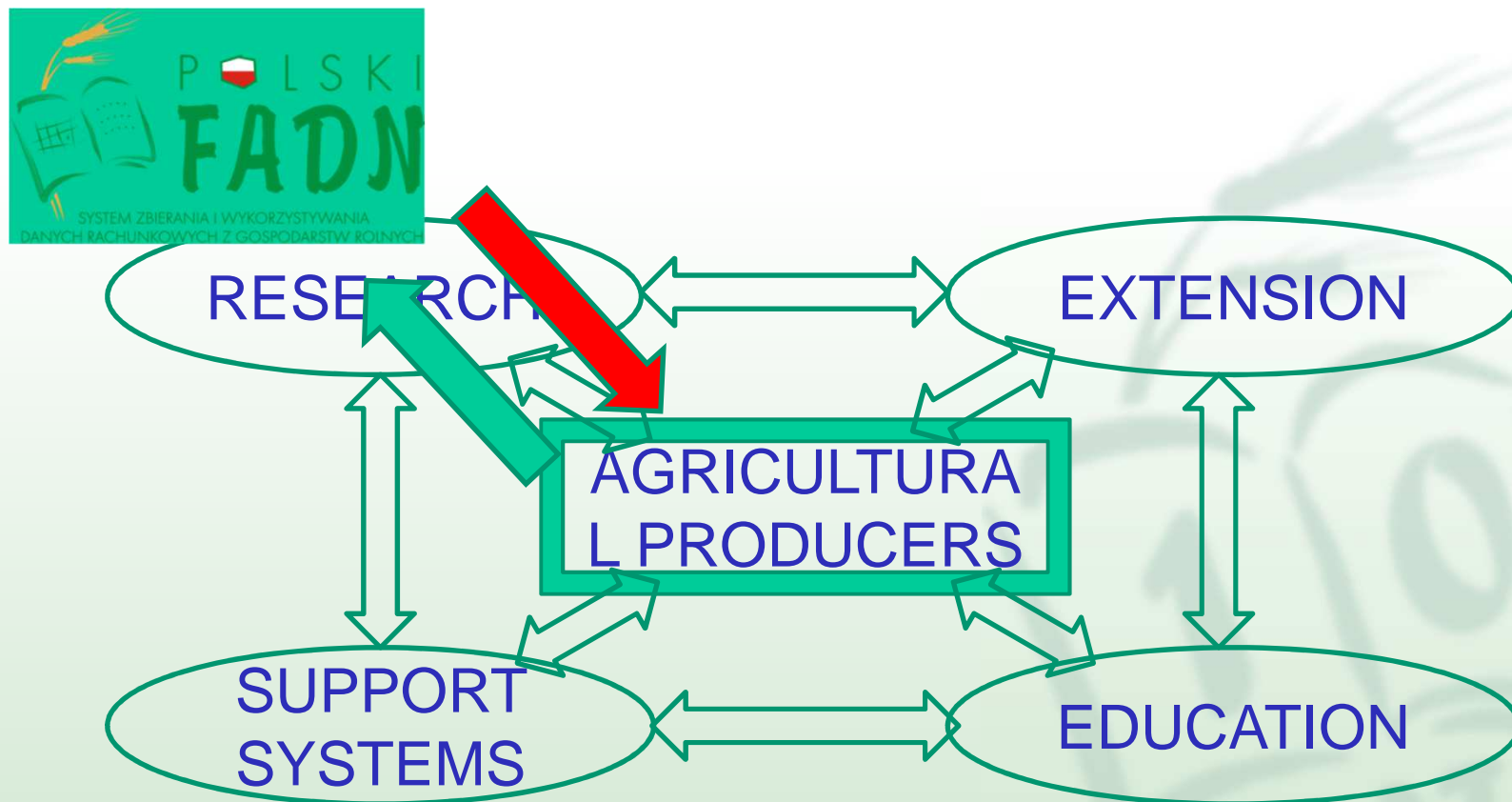
Zbigniew Floriańczyk
Polski FADN

PACIOLI 29TH OF SEPTEMBER 2014, IRELAND

Farmer as critical source of FADN data



Polish FADN and Agricultural Knowledge and Innovation System



Rivera and al. 2005

Critical challenge

How to improve transfer of knowledge generated by FADN to farmers?



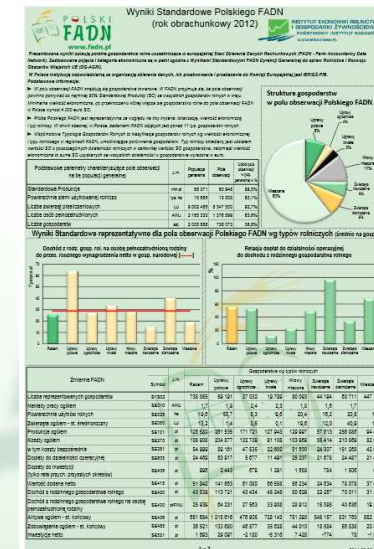
Traditional forms of FADN data transfer in Poland => Farmers



*Comprehensive
vs. Detailed data
– interpretation
requires assistance*

**Individual,
Dynamic and
Comparative reports**

Traditional forms of FADN data transfer in Poland => Public



Specialized data <- -> compressed

FADN data based national Internet services - examples

The screenshot displays the AKI FADN website interface. At the top, there is a header with the AKI logo and a navigation bar with years from 2004 to 2012. Below the header, there are several filter sections on the left side, including 'Szűrés', 'Gazdaságok szerinti szűrés', 'Elhelyezkedés szerinti szűrés', 'Gazdaságok mérete szerinti szűrés', and 'Gazdaságok típusa szerinti szűrés'. The main content area features the 'ECONOMYDOCTOR' logo and the URL 'www.mtt.fi/economydoctor'. Below this, there are two main sections: 'EU MEMBER STATES' and 'FINLAND'. The 'EU MEMBER STATES' section includes 'FADN Standard Results (SO)' and 'FADN Advanced Results (SO)'. The 'FINLAND' section includes 'Agriculture and horticulture' and 'Reindeer farming'. At the bottom, there is a 'Kreator szeregu czasowego' section with various filters and a 'Data aktualizacji: 2014-04-30' label.

*Easy and costless
access to results
vs.
basic computer
and economic
knowledge*

E-learning services



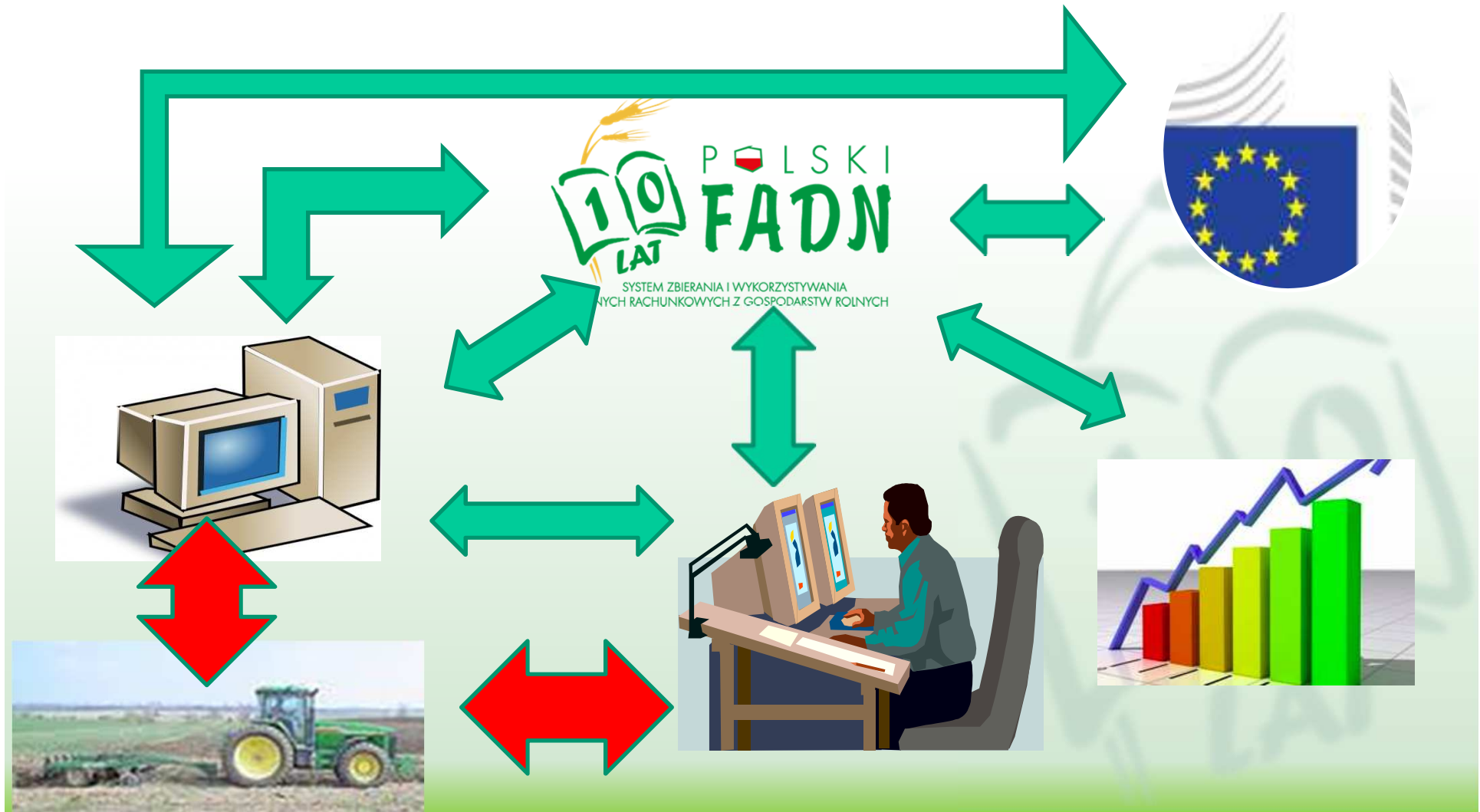
***Complex tool but
used mainly by
extension services
officers – time
consuming***

How about FADN based tool to directly support farm management?

*Hybrid system connecting
planning with implementation:*

- *Expenses control*
- *Reports on cash flow*
- *Comparison of plans with
actual performance*
- *Network of consultancy*
- *Automatic performance
comparison ...*

Farm management software integrated with FADN



Thank you!

